

Telsis Rings in Seasonal Cheer for Mobile Operators and Users

Christmas and new year text traffic peaks put mobile networks under incredible pressure. But operators with Telsis SMS Router networks can now take advantage of a pre-season health-check from the company's technical consultants, positioning them to achieve maximum revenue and customer satisfaction throughout the holiday period.

Operators can choose from a range of specialist services including assisted contingency planning, network and router configuration validation, remote live system monitoring and additional support over the hours of expanded peak network load.

Telsis experts will work hand-in-hand with operators' in-house network staff to ensure that networks are able to take full advantage of the throughput and resiliency enhancements that Telsis SMS Routers give over alternative technologies.

Telsis sales director Pax Andersson describes the seasonal peak as both a time of maximum risk and maximum opportunity for operators. With peak traffic comes peak revenue and the chance to give phone users a great experience that cements loyalty and reduces churn. But it is also a time of serious pressure on in-house network operations staff when any gaps in planning and configuration, no matter how small, can be cruelly exposed.

"Our SMS routing technology is recognised globally as the gold standard in next-generation messaging with features such as adaptive direct delivery putting it on a totally different plane for robustness and throughput. But all major network elements need to be configured in context, with an understanding of how post-installation changes can affect platforms elsewhere. Our pre-season health check helps operators ensure that their messaging infrastructure is best configured to deliver premier-league performance."

Telsis products are in use with major mobile and fixed network operators worldwide. The company has an extensive range of carrier-grade infrastructure solutions including SMS Routing and IN voice platforms, as well as media gateways for NGN and VoIP support. Telsis has a long history of enabling operators to benefit from the introduction of innovative value added services, and is now leading the industry in defining a new global standard for SMS service usability and customer experience.



Contact: pressoffice@telsis.com

Telsis Limited, UK

T: +44 (0) 1489 76 00 00

www.telsis.com