

Telsis Application Server Lets Telcos Extend Legacy and New Services to IP-Connected Subscribers

Telsis today unveils the Ocean 2280, the world's first voice application server to include a built-in service creation environment – and give simultaneous control over both legacy and next-generation network multi-vendor switches.

The new server lets telcos squeeze the maximum value out of the tried-and-trusted value-added services already enjoyed by subscribers on legacy TDM connections, by simultaneously extending them to phone users on new IP-connections.

At the same time, its Windows-based drag-and-drop service creation environment enables telcos to quickly develop in-house any number of new custom applications for concurrent use in both TDM and IP network domains.

The Ocean 2280 stands in stark contrast to alternative platforms without in-built service creation which force telcos to use vendor service development teams with their associated slow delivery cycles and high costs.

Tested on commercial off-the-shelf HP, Dell and Sun server hardware, the Ocean 2280 is aimed both at established telcos currently migrating from legacy to next-generation IP connections, and new-entrant telcos using exclusively IP technology. It is built for resilience and performance, and can make up to 20,000 call-set-ups per second and support up to 65,000 simultaneous SIP transactions.

Telsis director of sales Mark Stapleton says the new server puts both established players and new entrants firmly in control of their networks and service development. "Established operators building-out next generation infrastructure have a huge investment in legacy service logic and applications that the Ocean 2280 lets them painlessly recycle. They can use the Ocean 2280 to control new multi-vendor soft switches as well as legacy multi-vendor TDM switches, while offering the same proven services – and new ones they develop in-house – to all subscribers.

"For new-entrants, the wins are equally compelling. The Ocean 2280 lets them control any make of soft-switch they decide to deploy – then develop and roll out their own new applications to their own timetable and own budget."

Telsis products are in use with major mobile and fixed network operators worldwide. The company has an extensive range of carrier-grade infrastructure solutions including SMS Routing and IN voice platforms, as well as media gateways for NGN and VoIP support. Telsis has a long history of enabling operators to benefit from the introduction of innovative value added services, and is now leading the industry in defining a new global standard for SMS service usability and customer experience.



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