

Just Dot Me

social networking for the mobile generation



Personal status: At football

News: Training is at 10am Saturday

Views: Sleeping now. Just dot me tomorrow for the latest

Information: Open Saturday from 9am until 1pm

all just a **(dot)** away.

Simple to use

Non-intrusive

A brilliant way to stay connected

Just Dot Me

Just Dot Me is a powerful, yet very simple, social networking service for the mobile generation.



To set up a message, a user simply sends **•message** to a shortcode. It's that simple.

Now if anyone in the world wants to see someone's message, they simply text a dot to that person.

- Just a dot, nothing else.



The Telsis Just Dot Me service intercepts the dot, so the service is non-intrusive, and provides an immediate response with the current status.

Key benefits:

- ~ Messages are branded, so the operator's brand is promoted on all other networks.
- ~ It's a great social networking tool.
- ~ The service is attractive to customers – so reducing churn.
- ~ It drives calls and revenues.

Contact: sales@telsis.com

www.telsis.com

Telsis Limited, UK T: +44 (0)1489 76 00 00

Worldwide Offices: Australia Deutschland Dubai España Italia

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